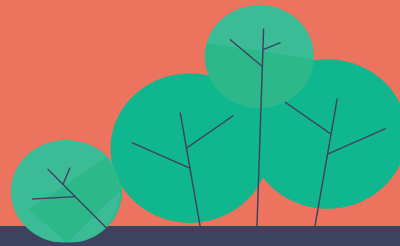




The Maus Accredited Partner Program

Supporting Business Advisors, Consultants & Coaches
to build successful practices for over 25 years



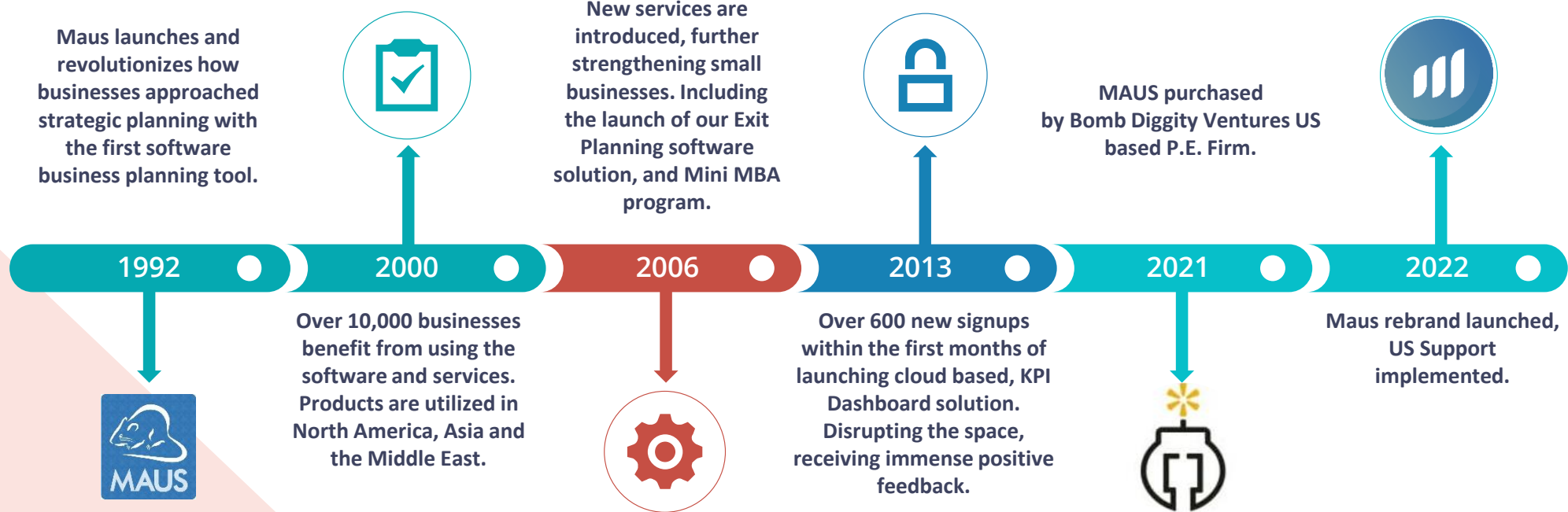
An illustration featuring a man with a beard, wearing a teal long-sleeved shirt and dark pants, kneeling on the left side of a large whiteboard. He is holding a red pencil. On the right side of the whiteboard, a woman with short dark hair, wearing a red long-sleeved shirt and a dark skirt, stands holding a teal pencil. The whiteboard is set against a solid orange background. The title text is written in a large, bold, orange font. Below the title, there is a paragraph of teal text. In the bottom left corner, there is a dark blue bar containing the Maus logo and the word 'maus' in white lowercase letters. A potted plant with green leaves is visible on the right side of the whiteboard.

Establish & Scale Your Practice with Maus

Become a Maus Partner today and leverage over 25 years of experience in helping business consultants, advisors and coaches to launch and scale their business.

Over 25 Years of Experience

With over 25 years of experience Maus provides business consultants, advisors and coaches with the education, tools, training and resources they need to establish their practice, solidify their positioning and begin converting high-paying consulting/advisory clients



So, what is the Maus Partner Program?

The Maus Partner Program brings together a community of like-minded business consultants, advisors & coaches to support the small-medium business industry.

The Partner Program is designed for those looking to build a successful business consulting/coaching practice without the fear of doing it by yourself and without the restrictions of being locked into a franchise model.

Providing certifications and education, resources and marketing to help you go-to-market and scale and the Maus platform to structure and automate the entire client journey, you are provided with all the resources to drive success.



Who is the Partner Program designed for?

- Senior corporate managers seeking to break free from the 9-5 routine and leverage their expertise in a business consulting role
- Former business owners looking to utilize their firsthand experience to aid and guide other small-medium business owners and their businesses
- Established professional service firms such as accountants, bookkeepers, financial planners, business brokers, and M&A specialists seeking to establish and expand a business advisory division within their practice
- Experienced business consultants, coaches, and advisors facing difficulty in acquiring clients and expanding their practice



Everything you need to succeed

The Maus Partner Program is a white-labelled licencing program, providing the below and more

Education



Business advisory/consultancy certifications from the Maus Partners and specialized training

Mentoring



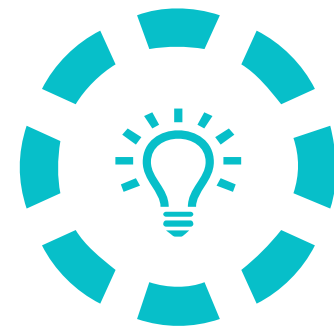
Ongoing mentoring & support to ensure you continue to develop and grow

Accreditation



Online, self-paced training course with over 40+ hours of content to support your live training

Community



Global community of business advisors, consultants & coaches to support one another



Everything you need to succeed

White Labelled Marketing



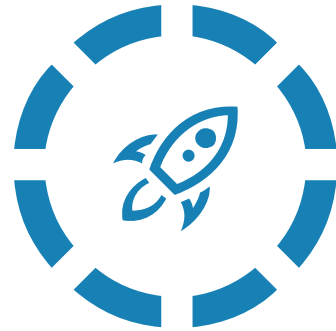
Suite of white-labelled marketing resources & templates to help you market your services

Lead Gen and go-to-market resources



Email templates, blogs, graphics, presentations and more to engage prospects and secure clients

Advisory Automation Platform



Award winning consulting software to structure and automate every step of the client journey

Listing as a Maus Partner

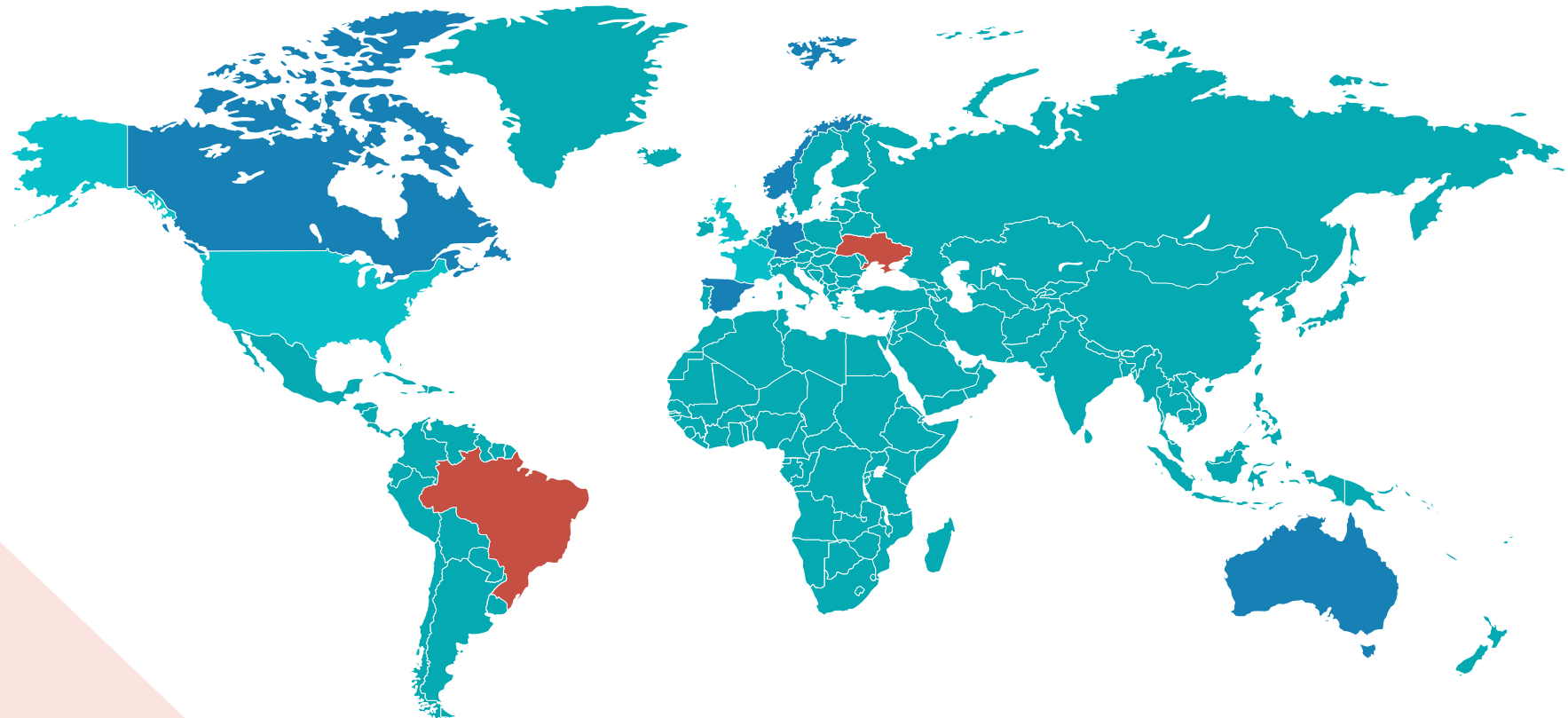


Increase exposure and drive leads, listed as a Maus Accredited Partner on www.maus.com



A Global Partner Network of Advisors, Consultants & Coaches

Be a part of a proactive network of independent business advisors, consultants & coaches. Support each other, share ideas and grow!



Comprehensive onboarding program



Educational Partners to suit your areas of expertise

3 key educational partners on board to choose the course that fits your focus

Institute of Advisors



Representing professional Business Advisors & Consultants around the world, with the aim of raising the standards in Business Advisory, Consulting and Accounting industry.

Exit Planning Institute



Provides financial advisors, accountants and advisors with the education to differentiate themselves, add value to their existing client relationships, and attract new business to their firm.

Woodard



Leading body coaching accountants & bookkeepers to create distinction, standardize processes, transcend accounting, and transform small businesses.



Stay up to date with Maus and access training on-demand

24/7 access to the Maus Partner Induction Course and Library

Maus Partners have access to the Maus Partner Induction Course. An online resource providing insight on:

- Maus methodologies and workflows
- Implementing the marketing & lead gen material
- How to leverage the Maus platform
- Recording from Partner events (case studies, guest speakers, networking sessions)



Attract, Engage & Build with Maus

Automate your messaging, outreach, onboarding and ongoing client work with Maus

Driving automation & “Inbound Advisory”

Simplifying your marketing & lead generation activities with a centralised, customised tool

Marketing & Lead Gen Resources

An extensive library of white-labelled materials, designed to be customized for your practice

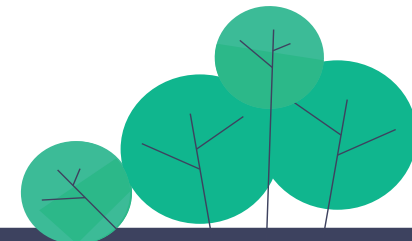


Education & Mentoring

Leading educational partners and ongoing mentoring to ensure you're supported at every step

Maus Platform

Your start to finish tool for all client engagements. From prospecting to monthly reports you've got Maus

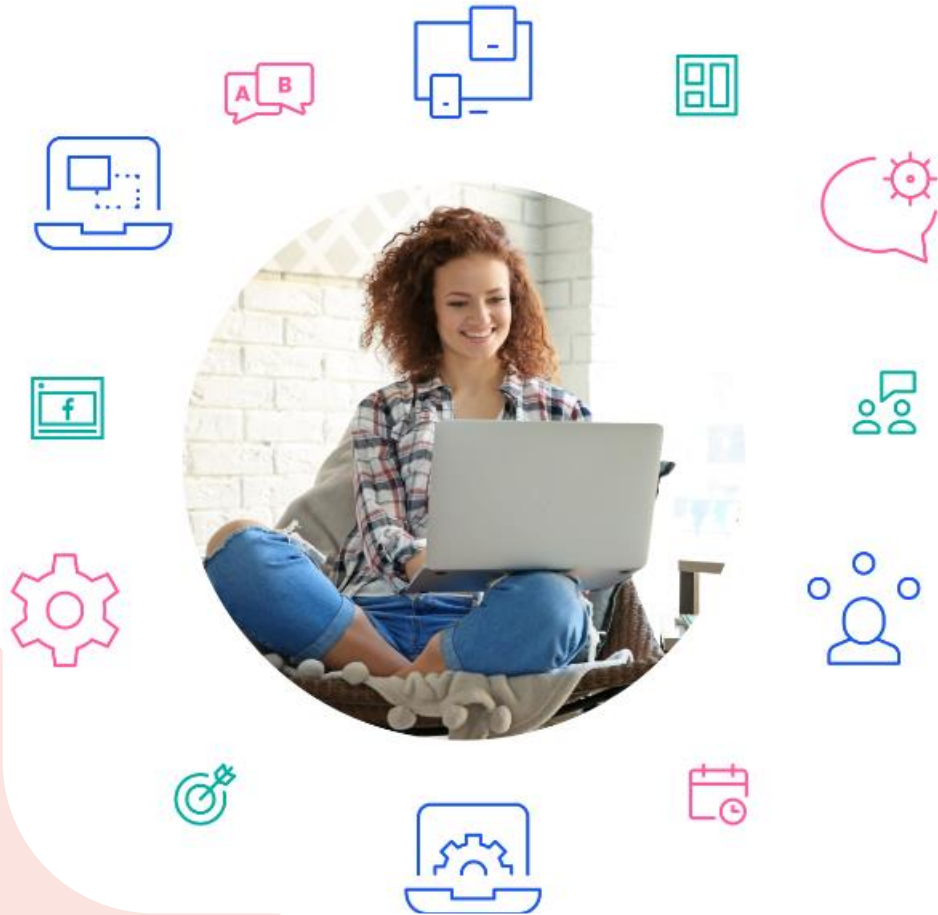


Marketing & lead-gen
automation to secure more
clients

An illustration of a man with a beard, wearing a teal shirt and dark pants, kneeling on the left side of a whiteboard. He is holding a red pencil. On the right side, a woman with short dark hair, wearing a red shirt and a dark skirt, stands holding a teal pencil. The whiteboard is the central focus, containing text and a logo. The background is a solid orange color. A potted plant is visible on the far right.

 **Constant Contact**

Our marketing partner – Constant Contact



Why Constant Contact?

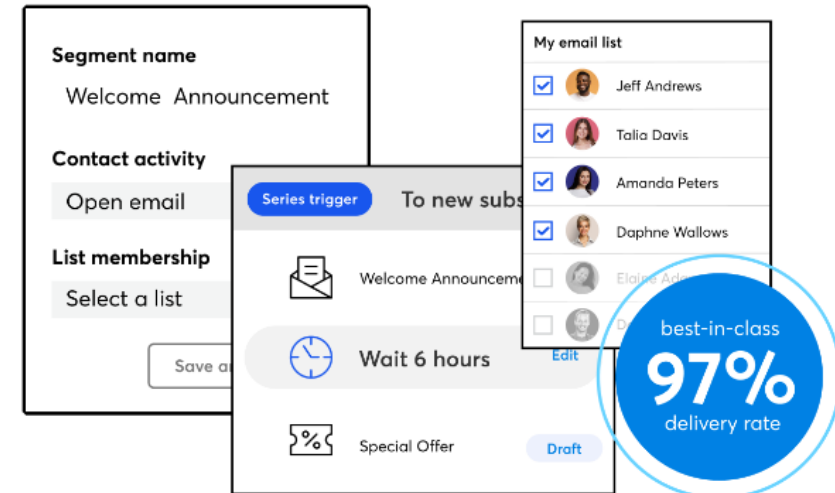
Running a small business is tough, particularly when you have to do all the jobs. We've got the tools you need to make your marketing go much smoother, which means you can relax just a little bit more. And if you ever run into trouble, our support staff is on hand to help.



What is Constant Contact?

Simplifying your marketing & lead generation activities with a centralised tool

- Capture leads and grow your list through forms
- Simplified email marketing with 00's of templates
- Share updates with your network with Facebook, Instagram and Twitter all at once
- Integrates with Canva, Shopify and more
- In-depth analytics and engagement reports
- Pre-customized with Maus material, specific for business consultants, advisors & coaches



A consulting platform to support you at every step of the client journey

Phase 1: Discovery

Client Needs Analysis

Phase 2: Strategy

ValueMax

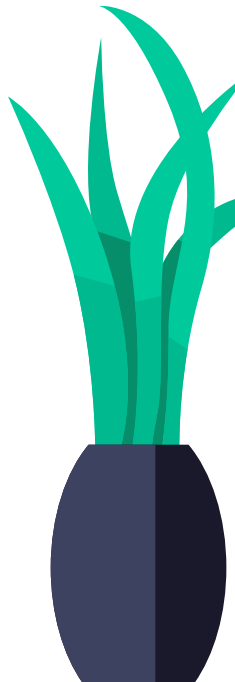
Masterplan
Lean


Phase 3: Action &
Accountability

Priority
Action Plan

KPI
Dashboard

Milestones
and Projects

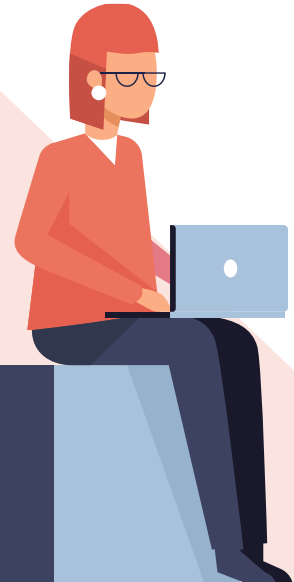


An illustration featuring a man with a beard, wearing a teal shirt and dark pants, kneeling on the left side of a large whiteboard. He is holding a red pencil. On the right side of the whiteboard, a woman with short dark hair, wearing a red top and a dark skirt, stands holding a teal pencil. The whiteboard is set against a solid orange background. To the right of the woman is a potted plant with green leaves in a dark grey pot. The whiteboard has three small teal circles in the top left corner.

Ongoing events, networking and collaboration

As a network of business advisors, coaches and consultants we are stronger as 1. Through collaboration, support and networking you strengthen your practice and increase your exposure.

A LinkedIn Group to support and celebrate



Chris Palmer Owner
Created group: Apr 2020

Pending posts 0
Requests to join 0
Analytics

Manage group
Edit group

Recent

- Maus Accredited Partner Netw...
- Institute of Advisors' Members
- PROACTIVE ACCOUNTANTS

Turn big ideas into action.

Maus Accredited Partner Network
Private group

Start a post in this group

Photo Video Poll

All Recommended

82 members
Including Karin Rook and 64 other connections

Invite connections

Show all →

About this group

This is a private group for all Maus Accredited Partners to communicate, share ideas and support one another. Maus team members are also within the group to answer questions and provide updates. We will also post details to join webinar events etc in this group.

Partner Events, network and collaboration

- Private LinkedIn Group for Maus Partners to network and support one another
- Localised monthly Partner events with guest speakers, case studies and networking
- Stay up to date with Maus updates & developments with monthly events and weekly training
- Access the Maus educational library 24/7, with regular updates and recordings from live sessions



Become a Maus Partner and leverage the credibility

As Maus Partners you receive access to the Maus Partner Logos. Use these to drive trust & credibility with your audience.



Our Trusted Partners

Education Partners



WOODARDTM



Enterprise Clients



First National Bank



First Citizens
Bank



securian
FINANCIAL





The Maus Accredited Partner Program

Contact Maus today to find out more how we support business advisors, consultants & coaches to build a successful practice

Email: sales@maus.com

Phone: AUS: +612 906 169

USA: (407) 908-7385

